

Craste CEO, [Shubham Singh](#), is proud to be recognized with the Print Planet Award for Sustainable Packaging Solutions at the Print Business Outlook Conference, presented by APTECH and BMPA.

As a keynote speaker, Shubham emphasized the importance of looking beyond wood for paper production, leveraging India's abundant crop waste for sustainable alternatives. 🌱

Participating in a panel discussion on the future of the molded fiber industry, he shed light on how crop waste, like rice straw, can pave the way for affordable and eco-friendly tableware.

Craste remains committed to advancing sustainable practices in the print and packaging sector, contributing to a greener and more responsible future. 🌍🌱

Congratulating our fellow sustainable entrepreneur [Neha J. Zerocircle](#) on getting felicitated for the award as well!

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